

Pubs Officer

The role of the Pubs Officer is to stimulate and co-ordinate the Branch's pubs campaigning activities in line with the aims set out in CAMRA' s national manifests for pubs.

This can be done by

- Ensuring the Branch considers and implements campaigns to promote pub going generally, drawing on available national guidance and campaigning material.
- Developing and maintaining a detailed information database on pubs in the Branch area.
- Ensuring the Branch identifies and celebrates pubs which demonstrate excellence in the way they are run and the services they provide.
- Ensure the branch identifies all the pubs in its area which have features of historic or architectural value.
- Organising campaigns to protect valued pubs from closure or other unwanted changes, e.g. unsympathetic alterations, over-emphasis on catering.
- To make and receive surveys of licensed premises within the branch area.
- To define and agree boundaries with adjoining branches.
- To organise, and lead regular Survey Crawls, gathering information.
- To organise quality and pricing reports.
- To report on cask availability to the branch.
- To define black areas, Keg zones.
- To formulate a campaign from keg to cask in keg pubs by distributing CAMRA literature.
- To organise a Mild event during May in the branch area.
- To liaise with Pub preservation officer in any campaigns to save pubs from destruction or un-sympathetic refurbishment.
- To welcome, and act as a guide to any visiting branches.
- To collate, and database (where possible) all information.
- To make this information readily available to branch AGM.

- To monitor Pub Group control in branch area.
- To keep HQ informed of changes to / from pub use at regular (6 monthly) intervals.
- To keep on drinking.

All of the above is a tall order for one person, especially in a large branch, so it may be sensible to split the job between two or more people. For instance the branch may wish to appoint a Pubs Survey Officer specifically to co-ordinate and maintain the pub information database.